Creative Director: Jeanette Smith

Designer: Amelia Johnson

Meeting 2 (11/8)

- Move forward with treatment A
- Navigation within homepage
 - O As it is right now, when the user jumps to a section, there is no way for them to get back to the top or jump to another section. Try implementing a vertical nav that is fixed on the left side of the page. If this looks weird or makes the other content look off-centered, implement a "jump to top" button for the user to get back to the nav bar once they start scrolling down the page.
- Internal pages
 - Make poem section titles more obvious maybe more spacing between title and the poem, bigger difference in font size, or center the titles
 - I like that you are using the color scheme of the page to indicate which page the user is on in the nav bar, but be conscious of readability with the color contrast. Try adding some sort of text outline or shadow to make sure the page name pops.
- On the home screen after the last section, add polaroid-style pictures for each season page as a call to action for the user to visit the pages
- No need for new mockups